

# athenaIDX™

## a new name for a powerful RCM solution

<26

average days in A/R  
among top decile of athenaIDX ambulatory  
clients; 32 days among top quartile

96%

first claim payment success rate  
among top decile of athenaIDX ambulatory  
clients; 94% among top quartile

11%

of total revenue in  
point-of-service payments  
among top decile of athenaIDX ambulatory  
clients; 6% among top quartile

athenahealth is proud to welcome athenaIDX to its family of revenue cycle management products. athenaIDX (formerly Centricity Business™ \*) is an enterprise-wide RCM solution that guides health systems, hospitals, large ambulatory groups, and Billing Services to optimize financial performance and successfully adapt to healthcare payment reform.

athenaIDX is the result of more than 50 years of insight into the evolution of complex billing practices. Our powerful automated workflows reduce redundancies, streamline collection operations, and expertly manage alternative payment models. The results? Best-in-class performance including reduced A/R days and high first claim payment success rates.

### gain control over your revenue cycle activities

athenaIDX delivers flexible, automated workflows that help organizations reduce A/R days, optimize collections to net revenue, and drive down the cost to collect. By providing an enterprise view of revenue cycle operations across both hospital and ambulatory settings, athenaIDX enables clients to gain more control over their revenue cycle activities while reducing redundancies and better serving patients.

“athenaIDX gives us line of sight into our revenue cycle, helping us proactively identify issues before they become bigger problems. We’ve been very happy with our results and highly recommend athenaIDX’s revenue cycle solution to healthcare organizations wanting to change their status quo.”

– Val Cina, Chief Revenue Officer, Banner Imaging



### Reduces administrative burnout

athenaIDX takes workflow processes to a new level with flexible, exception-based task management. athenaIDX identifies issues and enables billing staff to work only the tasks that require follow-up. This reduces the time spent on unnecessary research with unproductive results.



### Interoperability

Our three-pronged approach to interoperability includes investment, collaboration with leading standards bodies, and experience integrating with all leading EHRs. You can change your RCM without replacing your EHR.



### Reliability

athenaIDX helps organizations deliver consistent, reliable revenue cycle results. Our extremely scalable solution offers impressive database performance. This translates to efficient revenue cycle operations with high levels of productivity.



### Exception-based workflows

Our low-touch, gold-standard workflows proactively push issues to revenue cycle staff, shifting effort from researching routine problems to solving complex challenges which helps lower the cost to collect.

## unmatched flexibility to support your future growth

This flexible, customizable solution can meet the needs of the most complex health systems and hospitals, wrapping around their existing EHR and uniting RCM across multiple locations and settings. athenaIDX serves some of the largest healthcare organizations in the nation.

“Everything we did was possible because athenaIDX was customizable. We used it to take a look at the flow of the patient and determine what needed to happen.”

– Rhonda K. Draper, R.N., Director of Patient Care Services, Ortho Northeast

**Learn more about athenaIDX. Contact your athenahealth representative today at 800.981.5084 to set up a conversation, or visit [athenahealth.com/athenaIDX](https://athenahealth.com/athenaIDX).**