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ouglas Rushkoff's "Present Shock: When Everything Happens Now" examines the unintended consequences of the always-on digital revolution. Has the immediate gratification of the digital age — the push notifications, the news feeds, the social media stalking — robbed us of context and meaning?

athenaInsight spoke with the media theorist about EHRs, drug pricing, and lessons for the healthcare industry as it inches toward a high-tech transformation.



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