



Hey, John Oliver! Now stop the administrative technocracy

By James Furbush | June 10, 2016

In the age of spectacle and short attention spans, comedian John Oliver has a knack for shedding comic light on big social issues on his weekly HBO show, "Last Week Tonight."

And sometimes, Oliver does more than just talk. Most recently, he set up a fake company for \$50, then spent \$60,000 of HBO's money to buy \$14.9 million worth of Americans' medical debt. Then, instead of collecting that debt, Oliver wiped it all away – giving a big financial break to nearly 9,000 Americans.

It was a mighty noble act, but as athenahealth CEO Jonathan Bush says, Oliver's efforts were merely "the tick on dog's tail" when it comes to addressing the actual brokenness of healthcare. Now, Bush wants Oliver to turn his attention to the administrative burdens that make health care so expensive, and drive all that debt in the first place.

Your move, Bush says. "Or should we call Oprah?"

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